



VIRTUAL GAMING FUNDRAISERS

There are so many ways that you can fundraise whilst participating in activities you really enjoy - what better way to raise money and spread smiles and joy to children and teenagers in hospital.

Whether you run a tournament for a group of friends or livestream yourself to your own network of followers, online gaming is a simple way to raise money that will help bring much-needed joy to hospitalised children.

Here's our step by step guide:

1

Select your game /choose your players

Single player - show off your gaming skills in a livestreaming marathon and ask for a donation to your fundraising page from anyone signing in to watch.

- Set up a profile on Twitch to facilitate your livestream
- Select the game you enjoy playing and set yourself a timeframe for your livestream
- Set yourself extra challenges for bonus donations - eg invert your controls, take on forfeits, etc

Multiplayer - host an online gaming party for you and your friends. Ask friends to donate to your fundraising page for either watching or taking part.

- Choose a date and time that works for all your players and decide how your tournament will work eg winner stays on, a leaderboard with a point system, or there may be a tournament mode in your chosen game.
- Make it interesting - allow players to create new rules - eg using just one hand for one round

2

Set up a fundraising page

- Using either JustGiving or VirginMoneyGiving your friends, family and colleagues can donate or you can ask for sponsorship. Donations can be made securely and quickly online, messages of support can be included and, if donors are UK tax payers, we will be able to claim an additional 25% of their donation, at no cost to them.
- You can put the link to your fundraising page directly onto your Twitch livestream and link your Twitch livestream video to your fundraising page.
- When you send out the link to your gaming marathon include the link to your fundraising page - to ensure your players can pay the participation fee easily before the event takes place.

3

Game away!

You've set your date and your friends are ready to play. Enjoy!

4

Let us know about your event

Keep us posted about your gaming event with photos and updates - we'd love to hear about it. Tag us in any social media posts using @spreadasmileuk on Instagram, Facebook or Twitter.

For further information or to discuss your gaming event please contact: fundraising@spreadasmile.org

