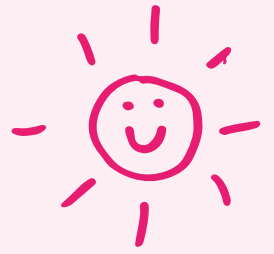


World Smile Day

Friday 2 October 2026



On Friday 2 October, join schools across the country in a celebration of kindness, colour and smiles!

This year for World Smile Day, Spread a Smile's entertainers – including fairies, magicians, musicians, therapy dogs, poets and artists – will bring joy, laughter and comfort to hundreds of seriously ill children across our 39 NHS hospital partners.

But we can't do it alone. We need your school's help to raise awareness of our vital work and spread more smiles than ever before.

How your school can join in

- Wear non-uniform: the brighter the better! Dress in pink, blue or orange (our charity colours) and donate an optional £1.
- Share a smile: Prepare your best joke to share with your class.
- Acts of Kindness Challenge – encourage pupils to record the small acts of kindness they do throughout the week.
- Smile Themed Art Competition – create artwork inspired by smiles and our charity colours.

Teachers can judge which class spreads the most smiles!

Prizes for the winning class could include:

Extra golden time, a pizza party, and a special thank you from a Spread a Smile entertainer!

We'll provide:

Leaflets and posters about our work, parent letter templates, classroom worksheets for Random Acts of Kindness, support for any ideas of your own.



With the help of your school, together we can bring more joy, comfort and laughter to children in hospital this World Smile Day.